Press Release of You Can Run But You Cannot Hide, International

About 420 Words

FOR IMMEDIATE RELEASE

Oct. 1, 2012 Contact: Jake McMillian, 320-274-8400

One Musician's Mission: Rescuing Youth From the Culture of Death

The mission of Bradlee Dean's ministry, You Can Run International (YCR) is simple: rescue our youth from the moral deterioration of our secular culture. Through his ministry, You Can Run International, Dean and his Christian heavy-metal rock band visit high schools to reach out to today's youth.

His ministry gave its presentation this year at the public high school in Dunkerton, Iowa, USA, and it was well received by students and schools officials.

When the media got wind of the event however, the facts got flipped on their head. As the story unfolds, according to Dean's YouTube video (http://www.youtube.com/watch?v=IzZAR1VFZHY&feature=share&list=UU4 JVsGzaoblCo1t1-lgrGcA), the media slammed the event, citing Dean as spreading "offensive opinions on homosexuality and abortion."

The video shows that in a follow-up presentation with parents of the Dunkerton students, the son of the newspaper editor who had slandered Dean tried to mock Dean's pro-life views during the question and answer session. Yet Dean only comes under fire because the truth makes people uncomfortable.

The principal of Dunkerton High School in Iowa several years ago recommended Bradlee saying, "I would highly recommend You Can Run But You Cannot Hide International for all schools. Their powerful message should be heard by all," and invited him to return to the school.

Christian principles can guide politics

Dean's ministry offers what many lack the courage to offer: guiding Christian principles in an immoral world. The support he has received for his ministry is vast, as his Testimonials page attest.

Steve Deace, National Conservative Radio Show Host, said that for youth

who "want to be stirred, challenged, and given a chance to be a part of something bigger than themselves.... They want an adventure, and Bradlee understands there is no greater adventure than living a life for Christ."

As one principal shares in his testimony of Dean, "If you want a program that is straightforward and reaches teens where they are at, then this is the program for you — but be warned, some people are not ready to hear an opinion that is different from the mainstream culture."

Dean, who has been featured in such publications as the *New York Times*, Fox News and MSNBC, started pursuing fulltime Ministry after his conversion to Christianity in 1995. He has since dedicated himself to reaching the young to help them find a purpose in life. Dean founded YCR in 1997, and it has as its mission statement:

"To reshape America by re-directing the current and future generations both morally and spiritually through education, media, and the Judeo-Christian values found in our U.S. Constitution."

Sources:

Bradlee Dean's main website blog:

http://youcanruninternational.com/blogs/bradlee-deans-blog.html

Bradlee Dean on the media: <u>http://bradleedeanblog.com/2012/03/30/desperate-propagandists/</u>

Dunkerton event by *The Blaze:* <u>http://www.theblaze.com/stories/blaze-exclusive-controversial-pastor-responds-to-anti-gay-allegations-media-scrutiny/</u>

You Can Run "About Us" page: http://youcanruninternational.com/aboutus.html

You Can Run positive testimonials by students and schoool officials: <u>http://youcanruninternational.com/event_assemblies/testimonials.html</u>

New York Times: <u>http://www.nytimes.com/2011/09/25/fashion/michele-bachmann-and-the-making-of-an-acolyte.html?adxnnl=1&pagewanted=all&adxnnlx=1348248152-QrC1hvBRVuI4iq/gfPD7JA</u>

Three YCR YouTube channels: 1) <u>Bradlee Dean and The Sons of Liberty</u>, 2) <u>You Can Run International</u>, and 3) His rock band, <u>Junkyard Prophet</u>.